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Dr YSRHU e-Newsletter

16-31 July 2025



From Vice- Chancellor's Desk

The university has made remarkable strides in several key areas considering the sun rising sector for the state of Andhra Pradesh. Released 32 varieties of fruits, vegetables, plantation, spices and medicinal plants, supply of quality planting material of important crops, surveying and monitoring pests and diseases, developing predictive models, promoting biological control, and advancing technologies for off-season production of horticultural crops. Additionally, protocols for creating homestead gardens in urban areas for residue-free vegetables and terrace gardening have been established. The conservation of germplasm and the identification, exploitation, and domestication of native and wild minor fruits and vegetables, which are rich in vitamins, minerals, and antioxidants, stand out as pioneering achievements. Further, the university has developed location-specific technologies aimed at increasing the production and productivity of various horticultural crops, effectively addressing potential threats from invasive species such as the Papaya mealybug, Southeast Asian thrips, and the Rugose spiraling whitefly.

In line with advancements in research, management, and information communication technologies, the university's extension services have been modernized, introducing innovative and farmer-friendly approaches that are ecologically sustainable and encourage participatory methods. To maximize electronic connectivity, high-tech horticulture, and the entrepreneurial potential of farmers, a comprehensive modernization of the extension system encompassing philosophy, content, and operational approach has been carried out. The establishment of the Horticultural Information Centre (HIC) provides a single-window system for delivering services, expert advice, and inputs. The university prioritizes reaching farmers through electronic media, and its commitment is further exemplified by the use of Community Radio systems and FM broadcasting. "Farmer First" as the motto all the research and extension institutions are thriving hard to generate and disseminate crop specific the technologies suitable for different agro ecological zones of Andhra Pradesh

Jai Javan-Jaikisan-Jai Vigyan-Jai Anusandhan

Dr. K.Gopal
Vice-Chancellor

The Events

WORLD MANGO DAY:

Dr. YSRHU – Mango Research Station, Nuzvid, organized a "Brainstorming Session on Export-Oriented Mango Production" in commemoration of World Mango Day on 22nd July 2025. The event witnessed active participation of stakeholders, including progressive farmers, Village Horticultural Assistants (VHAs), Village Agriculture Assistants (VAAs), Horticulture



ture Officers (HOs), and District Horticulture Officers (DHOs) from Eluru, NTR, and Krishna districts. Participants actively contributed their experiences and shared valuable insights focused on improving the quality and volume of Mango exports from the region. The discussions emphasized practical strategies and innovations tailored to meet international market standards.



The 26th Global Connect Series on "GI: A Primer with Procedures in Registration was organized by Dr. K. Dhanumjayarao Director, Industries and International Programmes, Dr. YSR Horticultural University, Venkataramanangudem, West Godavari District in collaboration with solute Group & Founder-Resolute4ip, Hyderabad, Telangana. Dr. K. Gopal, Vice-

chancellor, Dr. YSRHU felicitated the Chief Guest and stressed on importance of applying for the GI for various horticultural crops. Sri. Subhajit Saha, Head – Legal and IPR has presented the guidelines for obtaining GI and given the directions for applying GI for various crops and commodities with special reference to Horticulture. All the university officers and scientists working in constituent institutions of Dr. YSRHU have participated.

The Farmers Advisory Cell under the Director of Extension, Dr. YSRHU and Regional Horticultural Research Station, Tirupati have conducted webinar on Seasonal Management of citrus orchards in rainy season on 23.07.2025. Dr. K. Gopal Vice-chancellor, Dr. YSRHU participated as chief guest and addressed the department officers and farmers regarding the importance of seasonal management of sweet orange and acid lime crops for timely flowering, bearing and quality improvement for fetching better market price. Dr. B. Govindarajulu, Director of Extension co-ordinated the programme. The scientists working on the said crops from RHRS, Tirupati and Citrus Research Station, Petlur explained the seasonal nutrition, pest and disease management practices. Dr. Ch. Ruth, ADR, Rayalaseema Zone welcomed the guests and Dr. E. Karuna Sree, T.O to Director of Extension, Co-ordinated the farmers-scientist interaction.



Education



The Practical demonstration on sowing of Mango nuts to raise nursery was conducted at HPT, Kalikiri on 16-07-2025. In this programme, the Mango nuts were collected from Galla Foods. Pvt. Ltd., Poothalapattu, Chittoor district and the students actively involved in cleaning and sowing of nuts for root stock development.

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NSS Volunteers of Dr.YSRHU-College of Horticulture, Anantharajupeta participated in National Student Paryavaran Competition, 2025 (NSPC) "HARIT - The Way of Life" on 21-07-2025. About 100 students were registered and received participation certificates.





A Blood Donation Camp was successfully organized by the NSS Unit of the Dr.YSRHU-College of Horticulture, Anantharajupeta, in co-ordination with Nehru Yuva Kendra and RIIMS, Kadapa, on 26.07.2025. The program was

inaugurated by the Associate Dean, Dr.P.T. Srinivas, who highlighted the significance of blood donation and appreciated the student's enthusiasm.

During the event, 30 students donated blood and donors were awarded with a certificate and motivational book as a token of appreciation. In this Programme Officers Dr. Y. Deepthi Kiran, Dr. A. Nischala, staff, students and a medical team were participated.





Agricultural college, C.S.Puram 1st year students visited Dr.YSRHU-CRS, Bapatla on 25.07.2025 and Dr. K. Umamaheswara Rao, Senior Scientist (Hort.) and Head and Dr.G.Sravanthi, Scientist (Ento.) explained about propagation techniques, pest and disease management in Cashew.

Agricultural college, Bapatla 3rd year students visited Dr.YSRHU-CRS, Bapatla as part of the AICRP station visit and they were explained about ongoing activities and experiments of the research station, propagation techniques, pest and disease management in Cashew by Dr. K. Umamaheswara Rao, Senior Scientist (Hort.) and Head and Dr.G.Sravanthi, Scientist (Ento.) on 28.07.2025 and 29.07.2025





National Students Paryavaran Competition-2025 - "Harit-The Way of Life" conducted to students on 21 -07-2025 at HPT, Kalikiri. In this programme, students and staff planted Teak, Neem and Moring plants.



Extension

Training Programmes Participated:

Dr. M. Janaki, Scientist (Hort.), HRS, Peddapuram attended the T&V meeting held at ARS, Peddapuram on 19.07.2025 and created awareness on suitable horticultural crops for wider bunds of Rice crop as per JDA instructions





Dr. G. Sandeep Naik, Scientist (Pl. Path) from Dr YSRHU-HRS, Anantharajupeta had attended as technical resource person for farmers training programme organised by Coromandel International Ltd., at Rajampeta on 17.07.2025 and explained about the water and fertilizer management, importance of micro nutrients, bunch care activities,

pest and disease management in banana.

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Dr. Y. Yohan, Scientist (Plant Physiology) from Dr. YSRHU- HRS, Anantharajupeta had attended as technical resource person to deliver a lecture on "Functions of Primary, Secondary and Micronutrients in plants and their deficiency symptoms in various field and Horticultural crops on 19.07.2025, as a part of the certificate course on "Integrated Nutrient Management" (CCINM) for PACS/FSCS, organized by KVK, Utukur, YSR Kadap district.





Dr. YSRHU-HRS, Nuzvid participated in the Awareness programme on "Organic cultivation of Mango" and their exports organized by Bhartiya Kisan Sang on 19-07-2025 at TTD Kalyanamandapam, Nuzvid,

Exposure Visits:

The Primary Agricultural Co-operative Society (PACS) members from Kalvacharla, East Godavari visited Dr. YSRHU-HRS, Ambajipeta on 16.07.2025 and scientists have explained about Coconut production and protection technologies.





Dr. V. Deepthi, scientist (Agricultural Extension), KVK, Venkataramannagudem organized exposure visit to the Sainik school children from Allampuram, Tadepalligudem on July 25, 2025, and explained the KVK activities. Later visited to the Nursey, Beekeeping, Mushroom and Skill development and processing unit.

Swarna Andhra - Swachh Andhra

Dr. YSRHU – HRS, Peddapuram organized the "Swarna Andhra - Swachh Andhra" on 19-07-2025 on the theme of "Ending Plastic Pollution". As part of this programme, Dr. P. Sunitha, Senior Scientist (Ent.) and Head, HRS, Peddapuram created awareness on the theme and impact of plastic use in human life to the staff.





"Swarna Andhra - Swachh Andhra" program on the theme "Ending Plastic Pollution" conducted on 19-07-2025 at HPT, Kalikiri.

Conducted Swarna Andhra - Swatch Andhra on 19-07-2025- "Ending Plastic Pollution" programme in Horticultural Polytechnic, Nuzvid and as a part of in this programme students and staff removed plastic disposals & made plastic free campus.



Conducted "Swarna Andhra - Swachh Andhra" programme on 19-07-2025 at Mango Research Station, NUZVID on the theme 'Ending Plastic Pollution'. As part of this pr

Research Station, NUZVID on the theme 'Ending Plastic Pollution'. As part of this programme created awareness on microplastic hazards on soil health & human health. Discouraged single use plastics in Agriculture as well as use of plastic carry bags, plastic like cups, glasses etc. in our daily life.



On 19.07.2025, Staff of Horticulture Research Station, Ambajipeta conducted the "Swarna Andhra -Swachh Andhra - Programme" for the month of July with the theme "ENDING PLASTIC POLLUTION". In this programme, Scientists have created awareness on use of essential and non essential plastics, microplastics impact on human health, environment and water and promoted the use of biodegradable cloth covers and paper

bags at HRS, Ambajipeta.

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On July 19 2025, Scientists and staff of KVK pandirimamidi conducted Swatcha Andhra Program with the theme of "ENDING PLASTIC POLLUTION". Dr K. Rajendra prasad Sr. scientist and Head, explained the effective disposal of plastic. Staff participated disposing of the plastic waste material in respective labeled bins.





Scientists and non-teaching staff of KVK, Vonipenta conducted Swatch Andhra Pradesh programme as per the programme schedule given by the University Authorities in KVK premises, Adireddipalli village of Mydukur mandal on 19.07.2025. Dr. M. Balakrishna, Sr. Scientist and Head, Dr. B.S.Kanthi Sri, Scientist, Home Science and Nod-

al officer, Swachtha Programme explained about hazards of single use plastics. Later disposed plastic was gathered and cleaned KVK premises.

On 19.07.2025 all the staff, KVK VR Gudem organized Swatch Andra-Swarna Andra- preventive measures for plastic usage & hazards of plastic usage were discussed. Carrying cloth bags is the best alternate to prevent the use of plastic in daily life.



"Swarna Andhra- Swachh Andhra" programme was conducted at HRS, Anantharajupeta with the theme of "ENDING PLASTIC POLLUTION". The Scientific, Technical, administrative and field staff involved and participated in removal of single use plastic covers from field to save the soil and reduce soil pollution. The Principal Scientist (Hort.) &

Head has created awareness among the staff on use of essential and non- essential plastics viz., below 120 microns and throw plastic carry bags and single use cutlery like., spoons, straws, cups and plates etc.,. Also emphasized on ending plastic pollution requires a multi-pronged approach involving individual actions, corporate responsibility and governmental policies. Reducing usage, improving waste management, and developing sustainable alternatives are key strategies to combat this global issue.

General Visits:

Dr. Y. Yohan, Scientist (Pl. Phy) and Sri. T. Gouri Shankar, Technical Assistant from Dr YSRHU-HRS, Anantharajupeta had visited Banana fields (cv.Sugandhalu) at Gopavaram village, Mahanandi mandal of Nandyal district on 17.7.2025 for selection of mother plant and collected explant material (70 number of banana flower buds) for quality production of tissue culture Banana plants through micro propagation.

Dr. G.V. Manjunatha Reddy, Deputy Director, CDB State Centre, Vijayawada visited the Dr. YSRHU–Horticultural Research Station, Ambajipeta on 19.07.2025. Scientists have explained about the bio-control management of Coconut pests and diseases, nursery management and the hybridization programme followed by a field visit.



Dr. G. Byju, Director and Project Coordinator, AICRP on Tuber Crops, ICAR – CTCRI, Thiruvananthapuram, Kerala visited Dr. YSRHU – RHRS, Kovvur and HRS, Peddapuram on 24.07.2025. Dr. D. Venkata Swami, Associate Director of Research, Dr. P. Lalitha Kameswari, Principal Scientist and Dr. M. Janaki, Scientist (Hort.) coordinated the visit and explained all the ongoing research experiments in respective stations.

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Dr. K. Rajendra Prasad, Senior Scientist & Head, KVK Pandirimamidi, and Dr. R. Praveen Babu, Scientist (Agricultural Extension), visited the Perukonda village on July 24 2025 and conducted a focused group discussion on the issues related to tapping sap from the Fish tail palm. Discussed the benefits of value addition to the sap and explored potential collaboration between the KVK and the farmers.



Training Programmes Conducted:

Dr. YSR Horticultural University-KVK, Venkataramannagudem organized an outreach program at East Rekulakunta Village, Buttayyagudem Mandal, Eluru District on 17.07.2025. The program included training sessions on Fodder cultivation, Nutri-Garden establishment, and improved cultivation practices for Blackgram. As part of the intervention, high-yielding fodder varieties CoFS 33 and Red Napier were distributed to the farmers to fecilitate livestock nutrition and fodder availability. Dr. V. Deepthi, Scientist (Agricultural Extension) collected data from local poultry farmers as a part of an ongoing extension study to understand their backyard poultry farming practices and challenges. The program was facilitated by Dr. A. Devivaraprasad Reddy, Scientist (Fishery Science).



Dr. M. Balakrishna, Senior Scientist and Head, Krishi Vigyan Kendra, Vonipenta conducted Raithu Sadassu at Gudipadu village of Duvvurmandal, YSR Kadapa district organized by Coromandal International Limited through FPO farmers on 31.07.2025. Discussed about nutrient management in Groungnut, Onion, Maize, benefits of Nano DAP and its usage. Conducted Farmers - Scientists in-

teractions and clarified the doubts of the farmers.

Dr.K. Umamaheswara Rao, Senior Scientist (Hort.) & Head organised the farmers training programme on cashew at Gandigundam village, Anandapuram mandal, Visakhapatnam District on 22.07.2025 sponsored by DCCD, Cochin. Smt. B.Shyamala, DHO, Visakhapatnam, Smt. G.Sony, HO, Visakhapatnam, VAA'S and VHA's of Anandapuram mandal and farmers attended the program.





Dr.K. Umamaheswara Rao, Senior Scientist (Hort.) & Head organised the farmers training programme on Cashew at Bhavajipeta village, Gokavaram mandal, East Godavari district on 23.07.2025 sponsored by DCCD, Cochin and this program was attended by Sri M.Mallikarjunarao, DHO, East Godavari district. Dr.P.C.Vengaiah, Sr.Scientist (Food Processing Technology Engineering.) & Head,

HRS, Pandirimamidi, Dr.J.Phanikumar, Scientist (Hort.), Smt. P. Rini, HO, Gokavaram, VAA'S and VHA's of Gokavaram mandal and farmers attended the program.



Dr. I. Rajeevana, Scientist (Soil Science) conducted training programme on Integrated Nutrient Management in Paddy at Boredugunta village of Venkatagiri mandal of Tirupati district on 24.07.2025. As a part of programme created awareness on nutrient management practices in Paddy. Explained about Potassium management, Micro-

nutrient management in Paddy. Conducted field visit and observed incidence of leaf mite and suggested to spray profenophos @1.5 ml/L.

On 25th July 2025, Dr. YSRHU-KVK, Venkataramannagudem organized a training program on the *Scientific Management of Large Ruminants* for field-level extension personnel, which aimed to enhance their technical knowledge and field application skills related to improved livestock care, nutrition, housing, and disease management. The technical session was taken by Dr. K. Ananda Rao, Princi-



pal Scientist & Head, BRS, Venkataramannagudem and shared practical insights and research-based recommendations on effective ruminant management. Dr. K. Naga Raja Kumari, Senior Scientist, has explained on the management aspects of large ruminants. The training was coordinated by Dr. A. Devivaraprasad Reddy, Scientist (Fishery Science and i/c Veterinary Science).

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POLAM PILUSTHUNDI PROGRAMME:

Dr. V. Deepthi, scientist in Agricultural Extension, KVK, Venkataramannagudem attended the Polam Pilusthundi program on July 24, 2025, at Gundampalli and Narayanapuram villages discussed about the Paddy varieties suitable for kharif and rabi seasons, role of bio fertilizers and bio control agents in Natural Farming and government schemes available for farmers.





On July 28, 2025, Dr. V. Deepthi, scientist in Agricultural Extension and Dr.A.Devivaraprasad Reddy scientist (Fishery science) KVK, Venkataramannagudem conducted training program on kitchen gardening and integrated crop management in Blackgram at East Rekulagunta village of Buttayyagudem mandal, lateron distributed the literature (kuragayala sagu) to farmers.

On July 28, 2025, Dr. V. Deepthi, scientist in Agricultural Extension, KVK, Venkataramannagudem collected data from poultry women farmers under extension study of impact of poultry farming enterprise in tribal area of west Godavari district of Andhra Pradesh.





On 29.07.2025 and 30.07.2025 Dr. I. Rajeevana, Scientist (Soil Science) conducted harvesting of Groundnut crop in the demonstration unit of KVK, instructional farm as a part of project on Demonstration and Popularization of Fermented Organic Manure through KVKs. Yield data and soil samples were collected. Director of Extension Dr.B.Govindarajulu and KVK Scientists were participated in the

programme.

OFTs

Dr.P.Vijayalakshmi, Senior Scientist & Head along with Dr.B.Pedababu, Senior Scientist (SSAC) visited paddy fields under OFT on Pest and Disease Management in organic Paddy cultivation, *Trichodermaviride, Pseudomonas fluorescence, Bacillussubtilis* were distributed to two farmers at Singarajupalem village, Nallajerla mandal on 16.07.2025.





Dr. Rekha Eda, Scientist distributed Dr.YSRHU Coriander seed of varieties Suguna and Susthira as a part of OFT on Assessment of Coriander variety Suguna to the selected farmers of West Godavari district on 18.07.2025.

Dr.P.Vijayalakshmi, Senior Scientist & Head along with Dr.B. Pedababu, Senior Scientist (SSAC) on 19.07.2025 visited Paddy fields under OFT on Pest and Disease management in organic Paddy cultivation and natural farming. Demonstration of Drava- Bheejamrutham preparation, use against pest & diseases of Paddy. Also distribution of critical inputs – Bio-agents : *Trichoderma viride, Pseudomonas fluorescence, Bacillus subtilis,* Explained about Bio agents need, method of application and uses (Seed treatment & Basal application) in Paddy and inputs facilitated to five farmers.





Dr. Rekha Eda, Scientist and Dr.P.VijayaLakhsmi Senior Scientist (Ento) and Head distributed Dr. YSRHU varieties Chilli seed LCA 643, LCA 657 under OFT Assesment of Chilli varieties to Merakagudem farmers of Eluru district on 30.07.2025.

Organized Skill Training Programme on Scientific Bee Keeping under ARYA (Attracting and Retaining Rural Youth in Agriculture) project at KVK, VR Gudem Apiculture Unit on 31.07.2025. Dr.V.Deepthi, Scientist (Agri.Extn) & ARYA Nodal Officer has explained the objectives of ARYA project. Dr. A. Devi Vara Prasad Reddy, Scientist (Fisheries) explained about Back yard poultry and fisheries activities under ARYA project. Dr.P. Vijaya lakshmi, Senior Scientist & Head interacted with participants and explained about Bee keeping:



Types of bees, rearing, queen bee grafting techniques, seasonal, pest and disease management, honey extraction and processing.

Method demonstrations



Dr. P.Vijayalakshmi, Senior Scientist & Head, KVK, Venkataramanangudem has visited Avupadu village on 18.07.2025. Conducted demonstration on use of *Isaria fumosorosea* and explained the mode of action and method of application in the Oilpalm orchard. *Isaria fumosorosea* 5 kg packets as inputs provided to ten farmers. Later, distributed critical inputs - Bioagents: *Trichoderma viride, Pseudomonas fluorescence, Bacillus subtilis* to five farmers and explained about Bio agents

need, method of application and uses in Paddy.

Scientists of Mango Research Station, Nuzvid has conducted method demonstration on pruning techniques in Mango at Batthulavarigudem village, Nuzvid mandal coordinated by the Horticulture officer.





Scientists of Mango Research Station, Nuzvid has conducted method demonstration of Pruning techniques in Mango and spraying of nutrients using agriculture drone in Mango orchard.

Dr.P.Vijayalakshmi, Senior Scientist & Head Dr.B.Pedababu, Senior Scientist (SSAC) visited Marellamudi, Chodavaram, Prakashraopalem, Nallajerla mandal on 21.7.2025. Demonstration of Drava- Bheejamrutham, Ghana Bheejamrutham preparation, use against pest & diseases of Paddy, Jeevamrutham spraying with Drone for 10 acres were done.



On 22-07-2025 Mango Research Station, Nuzvid, conducted method demonstration of "Pruning techniques in Mango and spraying of nutrients using agriculture drone in Mango orchard"

Diagnostic field visit

Scientists of Mango Research Station, Nuzvid have visited Mango orchards in Bathulavarigudem village, Nuzvid mandal, Eluru district on 16.07.2025 and diagnosed hopper incidence, recommended pruning and foliar application of Neem oil @ 3 ml or Chlorpyrifos @ 2.5 ml/L.

On 17.07.2025 scientists of Mango Research Station, Nuzvid have visited Mango orchards in Narsipatnam Mandal of Anakapalle district as per the technical programme of work to identify the ethnic germplasm collection and planting at MRS, Nuzvid.

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General

Nursery activities at CRS, Bapatla - 20,000 Cashew grafts were ready for distribution and seed sowing completed in 15,000 bags. 10,000 seedlings were ready for grafting. Distributed 7150 Cashew grafts (BPP-8 & BPP-9) to the North division, Kavali, APFDC under Cashew area expansion programme on 31.07.2025



Dr. C. Madhumathi, Director of Research, and Dr. M. Madhavi Dean of Horticulture, organised an online meeting on 26th July, 2025 to review and guide all the Principal Investigators and Heads of the stations regarding the implementation of RKVY projects sanctioned to the Dr.YSR Horticultural University during 2025-26 and budget utilization.



Dr.B.Govindarajulu, the Director of Extension, Dr.YSRHU visited KVK, Periyavaram on 28.07.2025 and reviewed technical programme of KVK scien-

tists according to SAC recommendations. Inspected the progress of new administrative building construction at KVK. Field day on demonstration of



FOM treated Groundnut variety Kadiri Lepakshi. Visited Acid lime nursery block, IFS unit, farm pond, processing and value addition unit and gave suggestions for improvement.

Dr.A.Devivaraprasad Reddy, Scientist (Fishery Science), KVK, VRGudem has participated in the online meeting aimed at creating awareness and popularizing the Pradhan Mantri Matsya Kisan Samridhi Sah-Yojana (PM-MKSSY) was scheduled on 25th July 2025. Sri. V. Srinivasa Rao, Commissioner has explained the objective of the session was to inform and engage stakeholders about the benefits, implementation strategies, and outreach mechanisms of PM-MKSSY, a flagship scheme aimed at enhancing the income and livelihood security of fish farmers across the country.



Human Resource Development:



Dr. P. Sunitha, Sr. Scientist (Ento.), HRS, Peddapuram attended five days hands on training programme on 'Nematode extraction and estimation of nematode population in soil and planting material" from 14th -18th July 2025 at ICAR- DFR, Vemagiri, Rajamahendravaram.

Technical support to RBK Channel

Following Scientists of Dr YSRHU were deputed for recording technical content at Integrated Call Centre, Gannavaram through RBK Channel during the July Second fortnight, 2025.

Date	Topics	Scientist Name
18-07-2025	ఆకుకూరల సాగులో మెలకువలు	Dr. K. Umamaheswara Rao, Senior Scientist (Hort.) & Head, CRS, Bapatla
21-07-2025	కూరగాయల సాగులో కలుపు యాజమాన్యం	Dr. K. Ravindra Kumar, Senior Scientist (Hort.), HRS, Kovvur

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Date	Topics	Scientist Name
25-07-2025	కొబ్బరి రకాలు మరియు ఎరువుల యాజమాన్యం	Sri A. Kireeti, Scientist (Hort.), HRS, Ambajipeta
28-07-2025	లిల్లీ పూల సాగు – పోషకాల యాజమాన్యం	Dr. Ch. SaiRatnaSharavani, Assistant Professor (Hort.), COH,V.R.Gudem

Patron: Dr K.Gopal, Vice-Chancellor
Editors: Dr B.Srinivasulu, Registrar
Dr B.Govinda Rajulu, Director of Extension
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